

Risk Management Webinar

Why your risk management strategy isn't complete without considering condition reporting

**With Mackenzie Garrity,
CCO of Articheck**



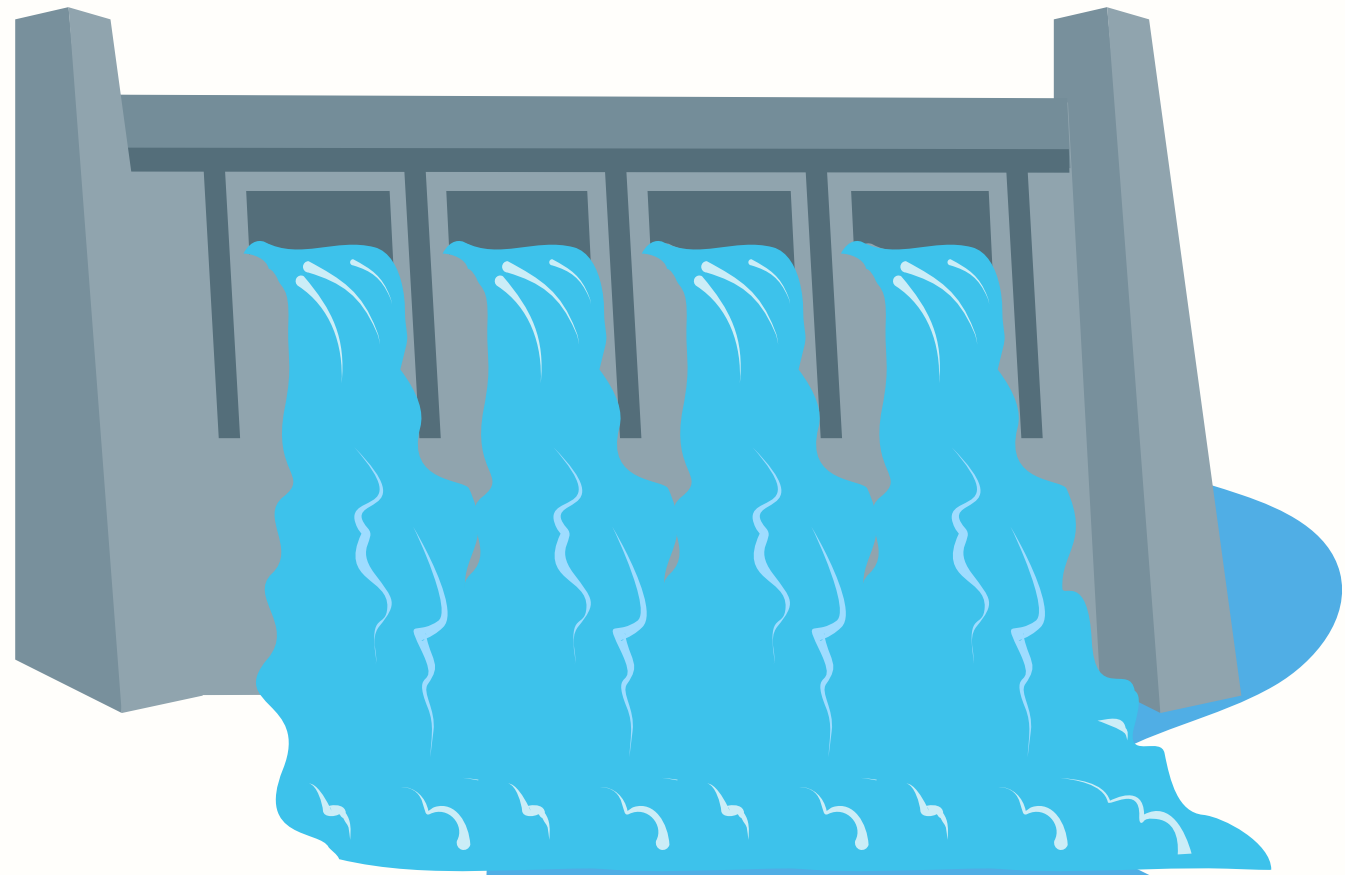


Today:

RISK MANAGEMENT WEBINAR

How can digital condition reporting impact your organization's:

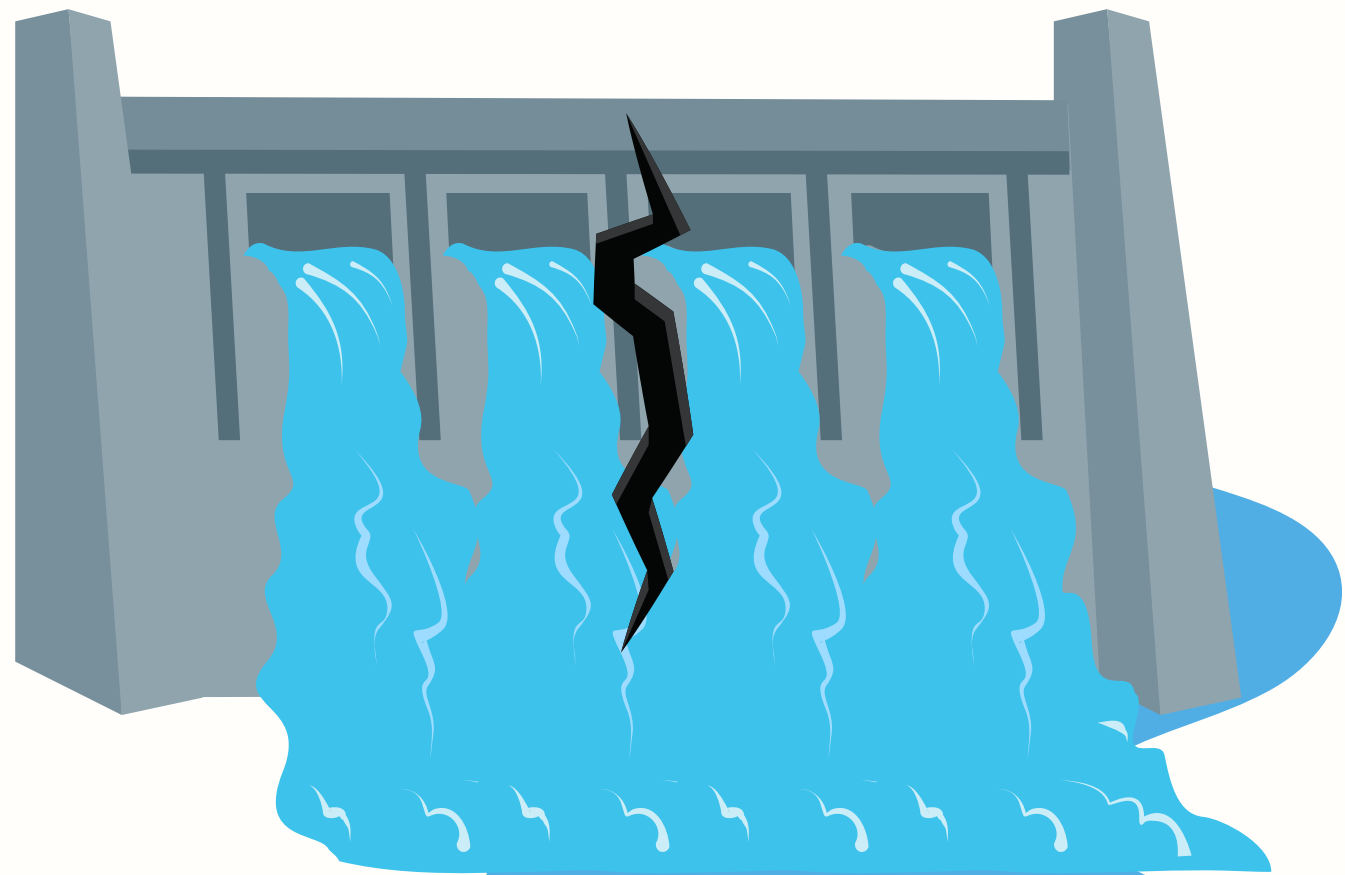
- cybersecurity
- sustainability
- team efficacy



THREAT



THREAT

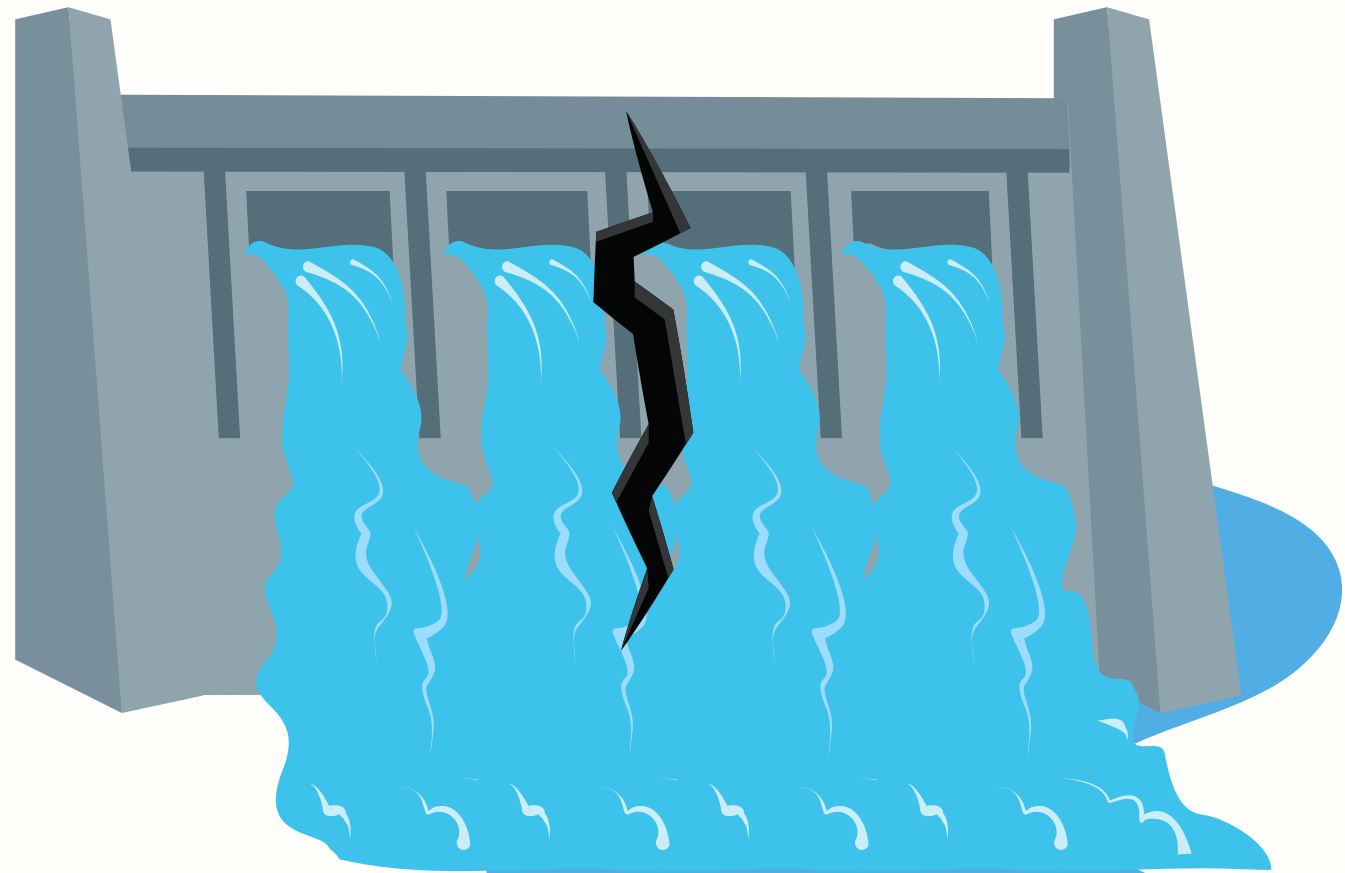


HARM

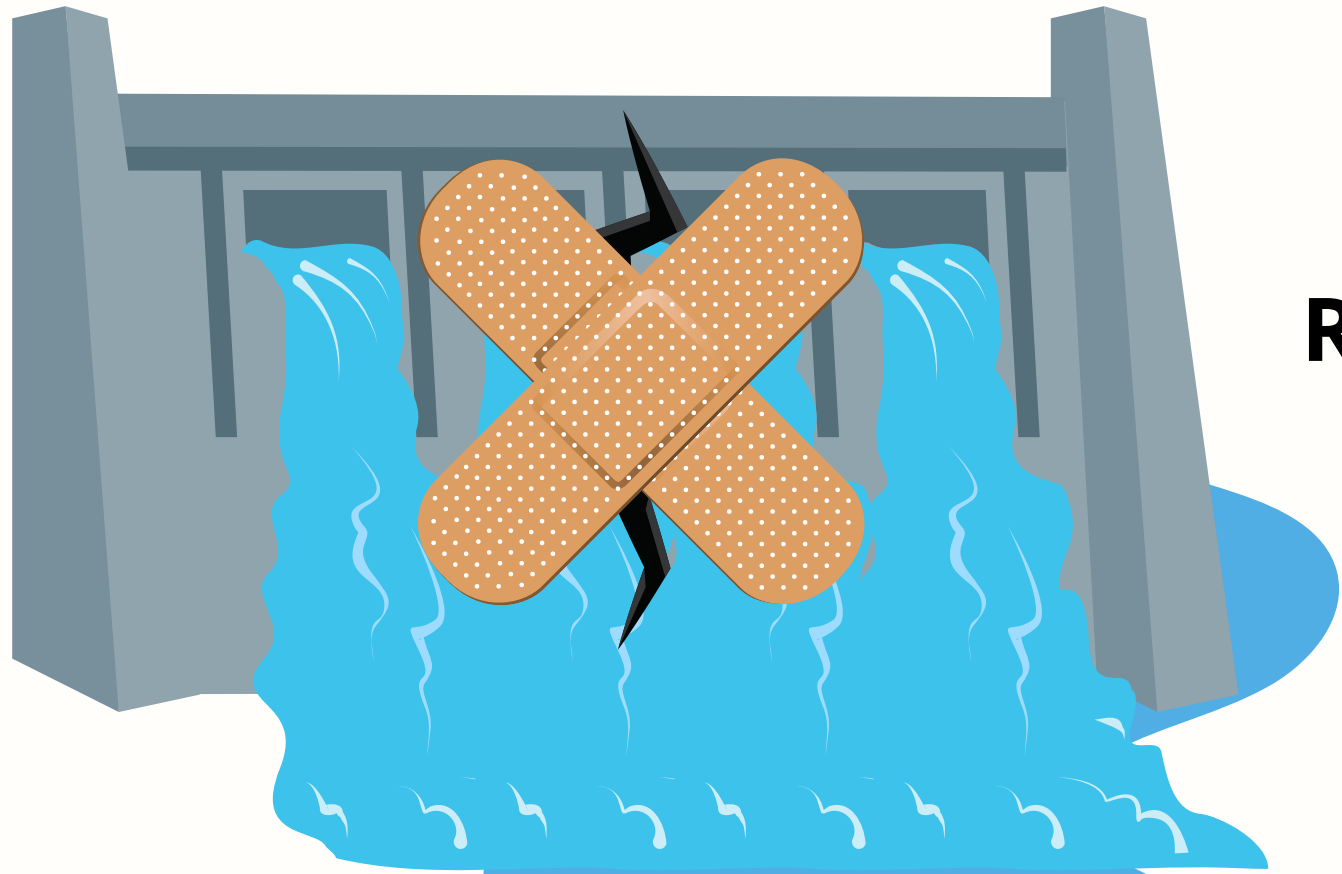


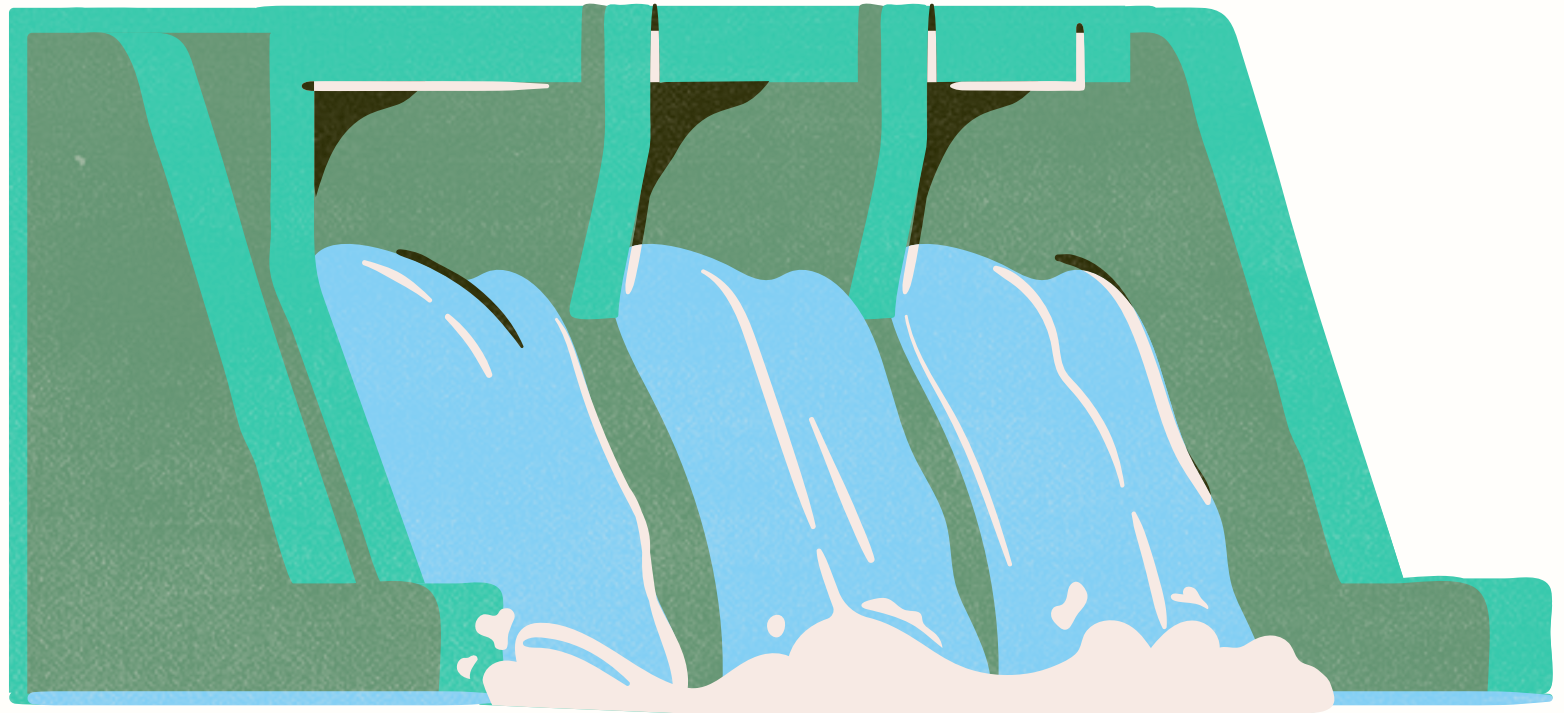
THREAT

WHAT'S THE POTENTIAL RISK(S)?



RISK MANAGEMENT STRATEGY





RISK MANAGEMENT STRATEGY



The background is a solid teal color. In the top-left corner, there are several thin, parallel lines radiating from a point, and a larger, faint circular arc. In the bottom-right corner, there is a cluster of overlapping semi-circles and squares in various shades of teal, light blue, and dark grey.

1. CYBERSECURITY

CYBERSECURITY ART CONCERNS

- Theft
 - location
 - value
- Monetary loss
 - institution funds
- Fraud
 - copying objects
 - adding info
- Loss of control
 - can't work!



DID YOU KNOW?

**Using unsecure methods and
tools puts insurance claims at risk**



SHARING INFO VIA EMAIL

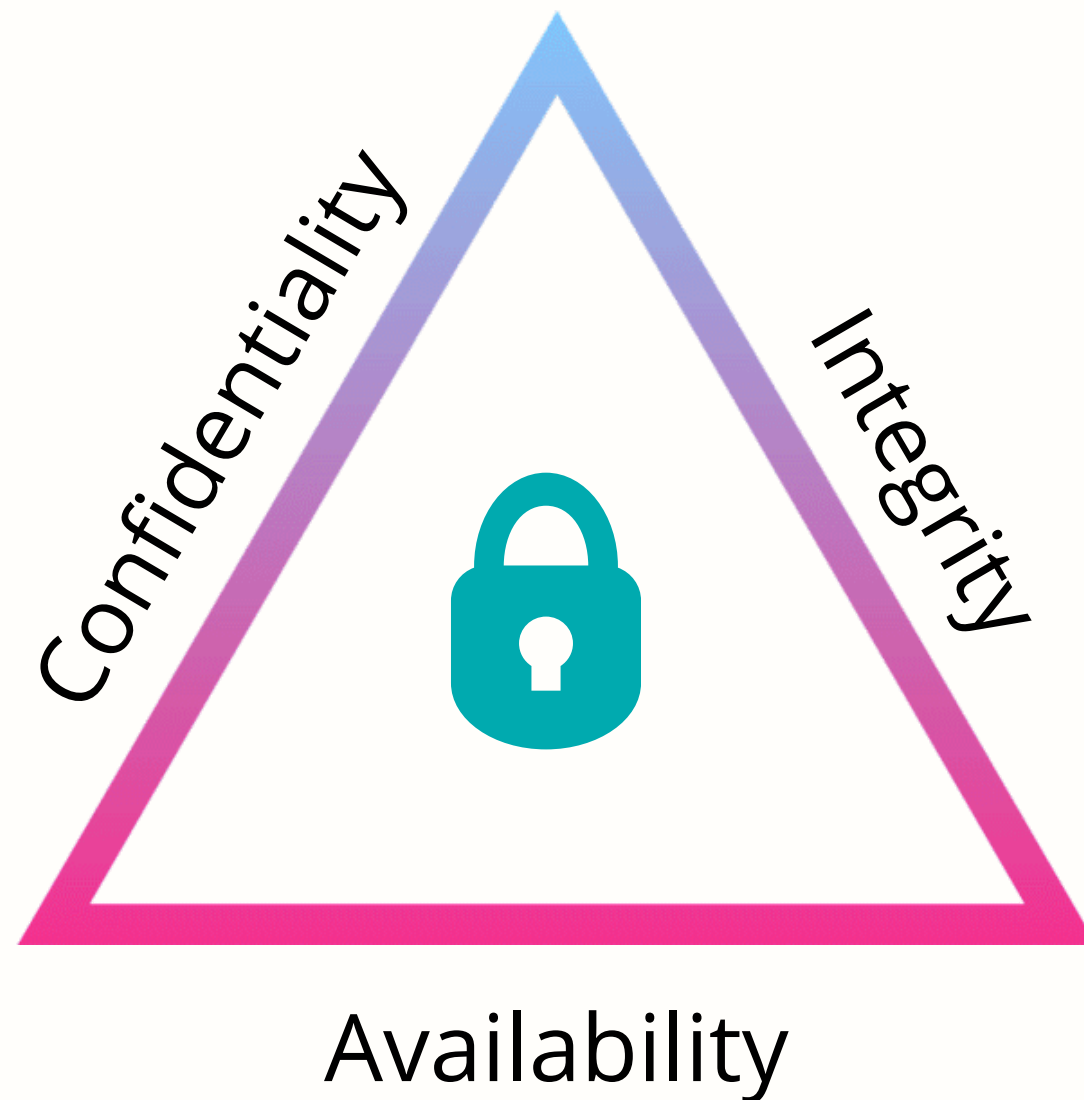


- **PDFs + images easily altered by others**
- **Can be reshared without your knowledge**
- **Most hacked method of communication**

WHAT CAN I DO RIGHT NOW?



1. Send Sensitive Data Securely



- Email is one of the most easily hacked forms of communication
- Emails can be forwarded on to unknown recipients
- Content can be changed/manipulated once sent, e.g. PDFs
- Information can be taken out of context

How To Send Sensitive Data Securely

Sometimes you have to let go of perceived control to improve security.















**AUTHENTICATION & ACCESS
USING THE CLOUD**

2. Use 2FA - Two Factor Authentication



- Usernames + passwords can easily be hacked
- Easily memorizable passwords are unsecure e.g. Password1
- Reusing passwords across accounts/websites compromises security of all

Security Concern	Why does it matter?	Digital Condition Reporting	 WhatsApp (owned by Facebook)	 zoom (sells data to Facebook)	Email 
2-Factor Authentication for sender and receiver	<i>Mass password breaches e.g. Facebook: 2013, 2014, 2019 x4, 2021 (half billion users)</i>	<input checked="" type="checkbox"/> Required			
Authorized Sharing	<i>Location and value of works should never be shared outside of authorized parties.</i>	<input checked="" type="checkbox"/> Closed system sharing via custom link that can only be opened by the intended recipient	 Can be shared with anyone	 Can be shared with anyone	 Can be shared with anyone
Data Ownership	<i>Sensitive data needs to be owned and controlled by lending institution or responsible party.</i>	<input checked="" type="checkbox"/> Client data remains property of client as per T&Cs	 Data shared with Facebook and third parties	 Data shared with third parties e.g. Zoom selling to FB	 Lack of clarity

2. SUSTAINABILITY



EU Climate Target Plan:



cut greenhouse gas emissions by at least **55% by 2030**

How will you achieve this?



What is the biggest contributor to your organization's carbon footprint?



Staff Travel



Shipping



Buildings

What is the biggest contributor to your organization's carbon footprint?



Staff Travel



Shipping



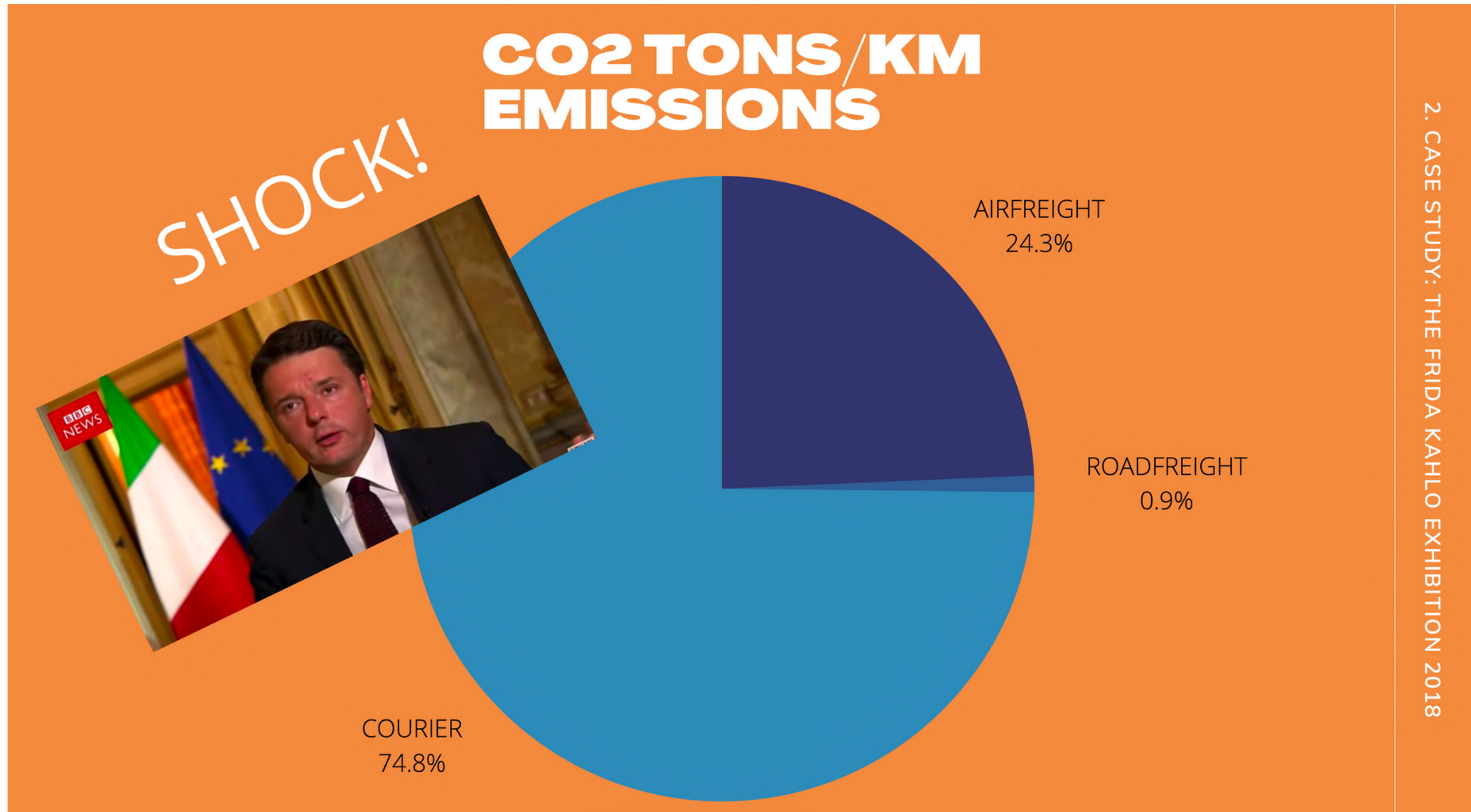
Buildings

Couriers are approx. 75% of an exhibition's movement carbon footprint.



Staff Travel

In a recent case study, emissions from couriers were **3x more** than air and road freight combined.





Reduce Staff Travel, Save Carbon + Cash (& Time)



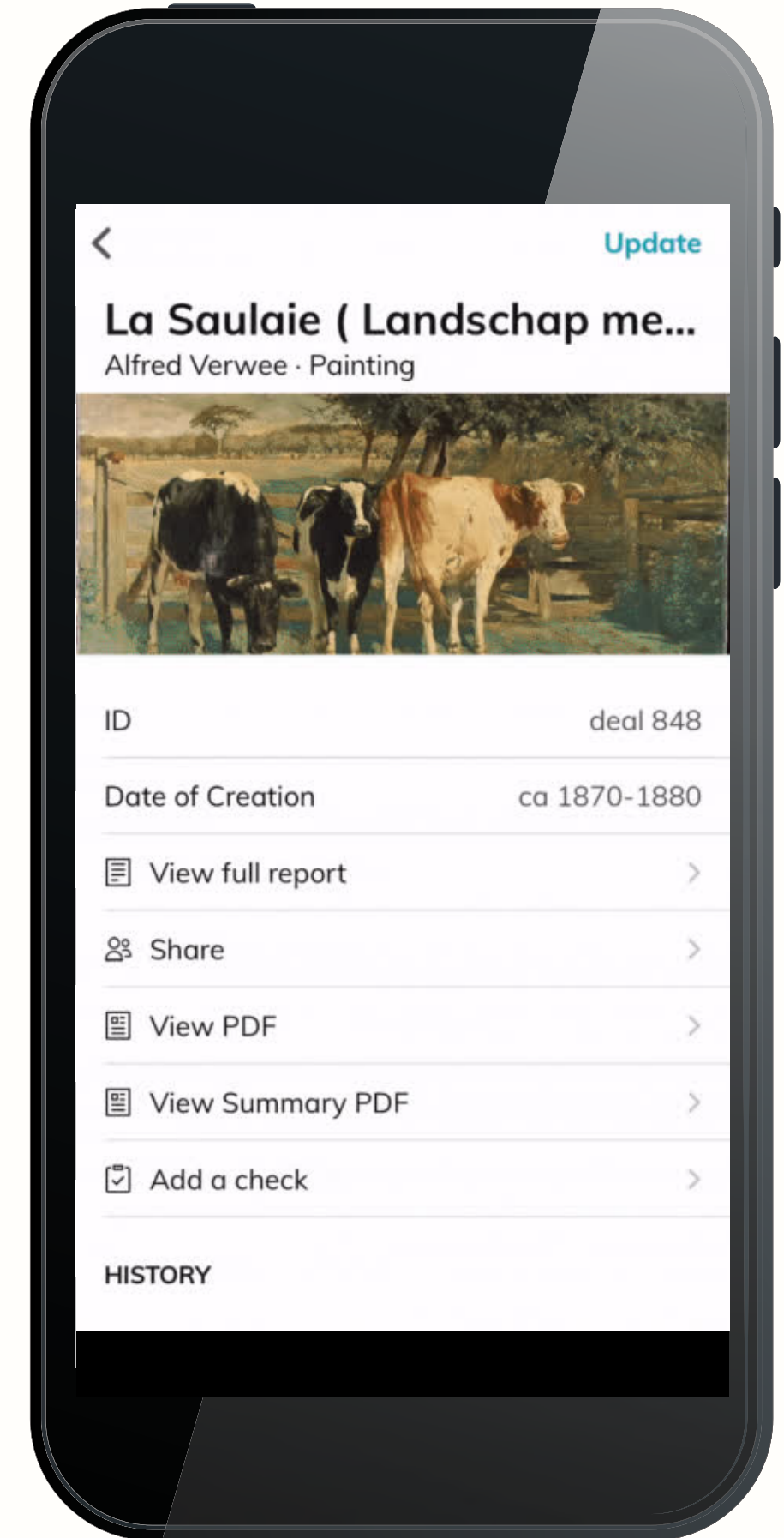
implement remote collaboration
and oversight where possible



video for installation, packing,
shipment tracking

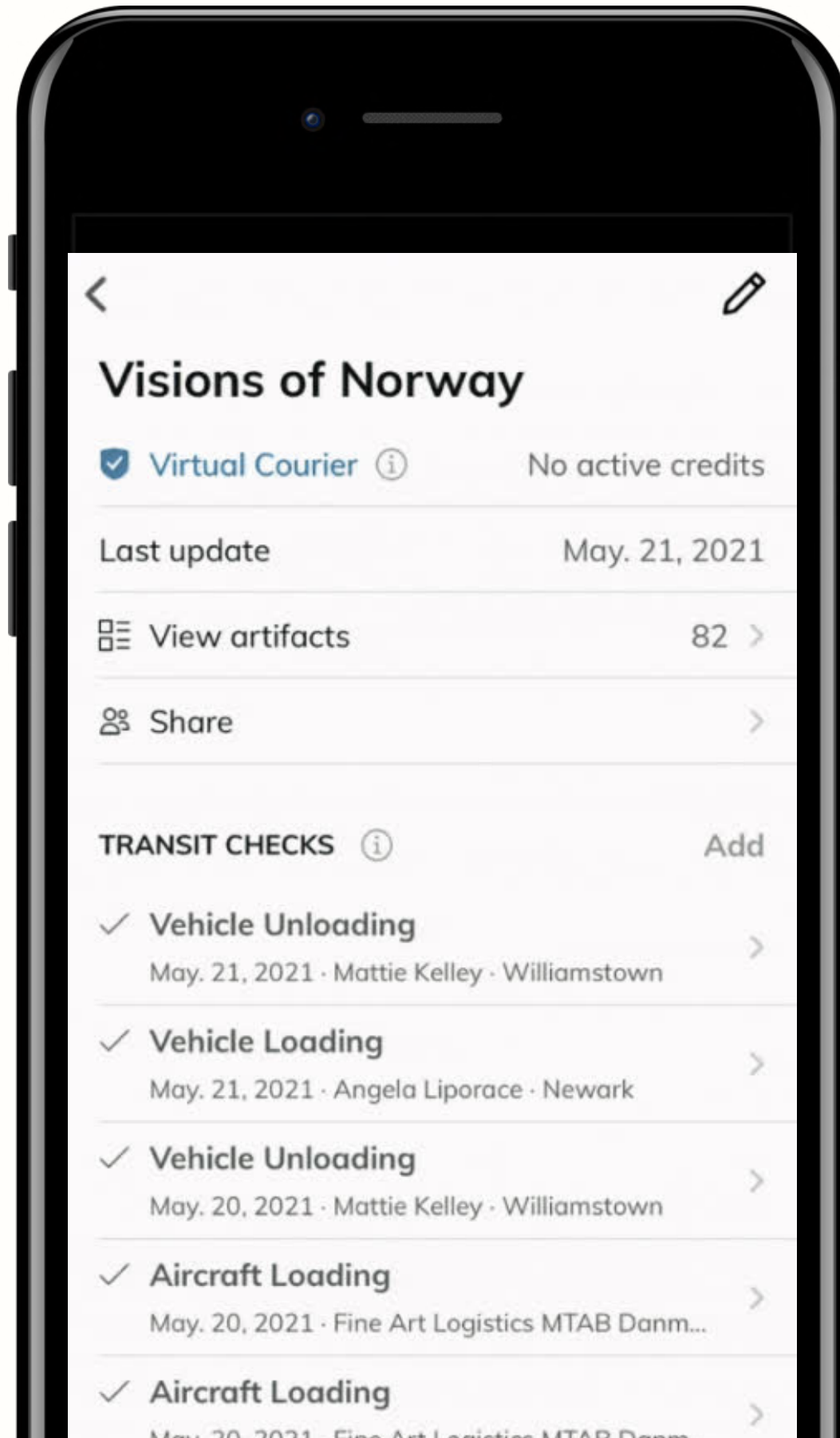


one device for everything





Save Carbon + Cash



KODE Case Study



KODE Museum, Bergen



Touring exhibition 'Nikolai Astrup: Visions of Norway'



Security Upgrade



50 tons of carbon saved



€57,000 saved

3. TEAM EFFICACY



Team Efficacy Concerns

1. Speed

condition history, number of steps to completion, duplication of effort, standardization

2. Collaboration

sharing with internally and externally, standardization, guided approach, multimedia (especially video)

3. Future Access

secure, audit trail, insurance claims



Thank you!

Questions?

Contact us: Use this form